



## Frequently Asked Questions

### 1 What is Citizen Innovation Lab (CIL)?

CIIE.CO and Omidyar Network India have partnered to create the Citizen Innovation Lab - a year long program with the goal to fuel tech-driven entrepreneurship in the nascent sectors of Civic Tech, Property Rights Tech and Legal Tech.

### 2 Which Sectors does CIL initiative support?

#### CivicTech || PropRightsTech || LegalTec

Water, Sewage & Waste Management | Smart Cities / Smart Communities | Govt Schemes & Services | Environmental Sustainability | Govtech | Public Health | GIS & Geospatial | Property Rights Tech | Smart Village | Property Insurance & Mortgage | Data for Justice | Online Dispute Resolution (ODR) | Judiciary | Judiciary Data | Legal Services Platforms | Intellectual Property Management

### 3 What is the format of the program?

**Phase I (Jun '21 - Sept '21)** - CIL will focus on research, knowledge dissemination through multiple mediums (videos, articles, infographics, etc), activating regional ecosystems, and bringing multiple stakeholders together for varied perspectives on opportunities and challenges in these sectors.

**Phase II ( July'21 - June '22)** - CIL will conduct Incubation and Acceleration Programs for early stage entrepreneurs. The program being stage-agnostic, will offer support to entrepreneurs from idea to revenue stages. The participants will be offered mentoring, networking, funding & portfolio support (Prototyping Grant/ Equity Funding - INR 2-15 lacs).

### 4 What are Incubation & Acceleration Programs?

**The Incubation Program** is meant for 'idea to pre-prototype stage' entrepreneurs, who would like to create ventures around their ideas (in the spaces of Civic Tech, Property Rights Tech & Legal Tech). Through a well structured program intervention consisting of - Workshops/ Bootcamps/ Sprints/ Mentoring Clinics/ Grants (upto INR 2 lacs), the entrepreneurs will get to bring their ideas to life.

**The Acceleration Program** is meant for 'prototype to revenue stage' for-profit startups, who would like to experience orbit-change (in the space of Civic Tech, Property Rights Tech or Legal Tech). Through a well structured program intervention consisting of - Boosters/ Diagnostic Panels/ Mentoring Clinics/ Funding (upto INR 15 lacs)/ Portfolio Support/ Follow-on Funding assistance, entrepreneurs will get to strengthen their businesses.

### 5 What if I do not have a concrete idea, but want to explore the sectors/ venture building process?

You should then apply for the CIL Hackathon. CIL Hackathon is a ten day guided journey from 'problem to solution', from the lens of an entrepreneur. In this brief but enriching experience, an aspiring entrepreneur identifies a problem statement, explores viable solutions & business models for the same. It is also a place to meet & network with like-minded people.

### 6 When can startups apply for the Incubation & Acceleration programs?

The applications for the CIL Program (Incubation & Acceleration) are open till 20th September 2021.

### 7 Do I need a registered company to apply?

The Program does not require you to have a registered company while applying, though to receive grants / equity funds (if selected), you may be required to get the registration formalities done. The entity needs to be registered in India.

### 8 My startup has participated in other accelerator programs before, can I still apply?

Yes. We are open to considering your application. Do highlight the support you received from the previous programs.

### 9 How will the applications be evaluated and selected?

Once an application is received, we will review it for alignment with program objectives and evaluate based on criteria such as innovation, potential for impact, team strength etc. Applications will be open till **20th Sept '2021** and final selections will be made & communicated in **October 2021**.

### 10 Will CIIE.CO receive equity?

Yes. If selected, the founders will be required to share a 2% equity stake in the company with CIIE.CO at the start of the program. Support will commence once the formalities are completed.

### 11 How will the grant / funds be disbursed?

The grant / funds will be disbursed in tranches. Startups will be required to provide a utilisation certificate before receiving the next tranche / end of the program support period. Certain expenses are not allowed (founder salaries, food & alcohol, etc.).

### 12 Are we expected to move to Ahmedabad / a specific city, for the duration of the Lab?

Being an incubator, CIIE.CO can make workspaces available for startups on a chargeable basis, if needed. However, the program does not specifically require the startups to be based out of Ahmedabad or any other specific city, during the program.

### 13 Do I get access to follow-on funding through the program?

Selected startups will have the opportunity to pitch to investors during the Demo Day. CIIE.CO can also facilitate introductions to investors on a case to case basis.

### 14 What are CIIE.CO's expectations from the participant / startup?

The program works best when the support provided and the startup's needs are well aligned. We strongly prefer working with founders who are engaged with the program, i.e. participate in program activities, share their challenges, be receptive to inputs and work collaboratively.